ESTTA Tracking number:

ESTTA809828

Filing date:

03/27/2017

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91232810		
Party	Defendant Fernando Michel Ontiveros		
Correspondence Address	ALICIA DANIELA AGUIAR SÃ#NCHEZ COLONIA LA VENTA DEL ASTILLERO CAMINO ESCUELA DE AGRICULTURA 7620 ZAPOPAN, 45221 MEXICO daniela.aguiar@michel.com.mx, escalante.solana@gmail.com		
Submission	Answer		
Filer's Name	Alan F. Feeney, Esq.		
Filer's e-mail	Alan@FeeneyLawGroup.com		
Signature	/alan f feeney/		
Date	03/27/2017		
Attachments	Answer_Opposition_91232810.PDF(637872 bytes)		

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

WYETH HOLDINGS LLC.,)	Opposition No.:	91232810
Opposer,)	Application No.:	86/957,167
)		Sure Balance
V.)	Mark:	Dalana
FERNANDO MICHEL ONTIVEROS,	j	Published in the Official Gazette on August 16, 2016	
Applicant.	ĵ		
)	Cancellation No.:	:
)	Registration No.:	3399034
)	Mark:	

ANSWER TO NOTICE OF OPPOSITION

Applicant, Fernando Michel Ontiveros, ("Applicant") hereby replies to the numbered grounds for opposition set forth in Opposer's Notice of Opposition as follows:

- 1. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations in Paragraph 1 and therefore denies those allegations.
- 2. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations in Paragraph 2 and therefore denies those allegations.
- 3. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations in Paragraph 3 and therefore denies those allegations.

- 4. Applicant makes no answer to the allegations in Paragraph 4 to the extent that those allegations state legal conclusions rather than facts. Further, Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations in Paragraph 4 and therefore denies those allegations.
- 5. Applicant makes no answer to the allegations in Paragraph 5 to the extent that those allegations state legal conclusions rather than facts. Further, Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations in Paragraph 5 and therefore denies those allegations.
- 6. Applicant admits that he filed an application to register the mark as set forth in Paragraph 6 in International Class 5 for "dietary supplements," "food supplements" and "sanitary preparations for medicinal use" and that the U.S. Patent and Trademark Office assigned Serial No. 86/957,167 to Applicant's application, however, to the extent that the further allegations state legal conclusions rather than facts, Applicant makes no answer to the further allegations in Paragraph 6.
- 7. Applicant admits his mark was published for opposition on August 16, 2016, but lacks knowledge or information sufficient to form a belief as to the truth of the remaining allegations in Paragraph 7 and is unable to admit or deny same.
- 8. Applicant makes no answer to the allegations in Paragraph 8 to the extent that those allegations state legal conclusions rather than facts. Further, Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations in Paragraph 8 and therefore denies those allegations.

- 9. Applicant lacks knowledge or information sufficient to form a belief as to the truth of the allegations in Paragraph 9 and therefore denies those allegations.
- 10. Applicant denies that his SURE BALANCE and Design mark is substantially or highly similar to the Pfizer's Arching Band of Colors Design Trademark in appearance and commercial impression. Applicant denies that the text portion of his mark "has little or no distinctiveness" and that his mark creates a "likelihood of confusion" with the Pfizer mark as set forth in Paragraph 10. Applicant denies that there is a "similarity between the design portion of the applied-for mark and Pfizer's registered mark."
- 11. Applicant denies that the goods set forth in his application "are identical of closely related to the goods for which Pfizer's Arching Band of Colors Design Trademark is registered and use" as set forth in Paragraph 11. Applicant further denies that "many who encounter Applicant's mark are likely to think that the same company that offers Applicant's products might be authorized by, sponsored by, licensed by, affiliated with or related to the company that offers Pfizer's products."
 - 12. Applicant denies the allegations set for in Paragraph 12.
- 13. Applicant makes no answer to the allegations as set forth in Paragraph 13 to the extent that those allegations state legal conclusions rather than facts. Notwithstanding, Applicant denies that its mark will cause "confusion, mistake or deception."
 - 14. Applicant denies the allegations set for in Paragraph 14.

Applicant denies that Opposer will be damaged by the registration of U.S. Serial 15.

Balance

No. 86/957,167 for the mark , that Applicant's registration of said mark will dilute

Pfizer's Arching Band of Color Design Trademark or "give color of exclusive statutory right to

Applicant in violation and derogation of the prior and superior rights of Pfizer," or that Opposer

is entitled to any relief requested in the Opposer's Notice of Opposition.

AFFIRMATIVE DEFENSES

Applicant asserts the following affirmative defenses.

FIRST AFFIRMATIVE DEFENSE

One or more of the Opposer's claims are barred by the equitable defense of laches,

acquiescence, waiver or estoppel.

SECOND AFFIRMATIVE DEFENSE

Applicant hereby gives notice that he may rely on the other defenses that may become

available or appear proper during discovery, and hereby reserves his right to amend this Answer

to assert any such defenses.

WHERFORE, Applicant respectfully requests that the Trademark Trial and Appeal

Board deny the Opposition and allow the contested mark to register.

Dated: March 27, 2017

/ alan f. feeney /

Feeney Law Group

255 Promenade Street, Suite 245

Providence, Rhode Island 02908

Telephone: (401) 383-9525

Email: Alan@FeeneyLawGroup.com

4

CERTIFICATE OF SERVICE

I hereby certify that on this the 27TH day of March, 2017, a copy of the foregoing **ANSWER TO NOTICE OF OPPOSITION of REGISTRATION NO.** 86/957,167 via U.S. mail, postage prepaid, and addressed as follows:

Paul C. Llewellyn, Esq. Arnold & Porter Kaye Scholer LLP 250 West 55th Street New York, NY 10019-9710 UNITED STATES

as well as by email to:

paul.llewellyn@apks.com; tmdocketing@apks.com; johnrynkiewicz@apks.com and clara.wang@apks.com

/s/ Alan. F. Feeney
Alan F. Feeney
Attorney for Applicant